



# Style Talks for Groups

DISCOVER THE TRADE SECRETS  
BEHIND GREAT STYLE

An ideal way for friends and acquaintances  
to connect in a fun and interactive setting,  
with Image Consultant, **Caroline Ryan.**

# STYLE TALK ITINERARY



## Core Principles of Style

Two simple techniques - used by professional stylists - which will immediately improve your 'styling eye'!

## Body Shape

An overview of the most common body shapes, and, how best to achieve a flattering fit for your shape with clever clothing and accessories.

## Wardrobe Management

What items do you actually need in your wardrobe? Plus decluttering, organisation storage solutions.

## Style Hacks

Give a new lease of life to your old clothes with simple 'upcycling' techniques.

## Shopping

Practical advice for shopping, including; planning, store navigation, product selection, getting the best value for money and your consumer rights.

## Caring for your Clothes

Tips and tricks for keeping your clothes in optimum condition.

## Conclusion

Questions and one-to-one discussion.



087-8365230  
stylebycaroline.ie  
info@stylebycaroline.ie

## SUITABLE FOR

Groups of friends, women's groups, business gatherings, club socials, fundraisers and charity events. (No restrictions on numbers.)

## WHAT TO EXPECT

**Informative** & engaging presentation

**Tailored** to the demographics of the group

**Practical** and relevant advice

**Proven** teaching methods

**Demonstrations** and samples

**Handouts** for all

## SCHEDULE

The most popular itinerary (left) runs for approximately 75 minutes, with additional time available afterwards for questions and one-to-one discussion. A bespoke itinerary can be created to suit your precise requirements.

## LOGISTICS

**Venue:** The venue is usually arranged by the client. Caroline will liaise directly with you and/or the venue's Events Manager as required.

**Audiovisual equipment:** Projector, screen, microphone and amplifier can be provided by Caroline, if not already available at the venue.

**Set-up & clear-out time:** 30 minutes each.

## PROMOTIONAL SUPPORT

Your event can be featured in the 'latest news' section of [stylebycaroline.ie](http://stylebycaroline.ie) and on Caroline's social media pages.

## AVAILABILITY

Bookings are available on selected weekdays and evenings.

## FEE & PAYMENT

The fee for a style talk (up to 2 hours) is €250. Additional travel fee may apply. An invoice will be issued upon completion of the event. Payment within 7 days.

